



# vydehi

HOSPITAL  
AND RESEARCH CENTER

**D A KALPAJA**  
DIRECTOR

Dear Family of Vydehi,

To mark the birth anniversary of Dr. DK Audikesavulu, father of Vydehi, it gives me joy in introducing a new identity for Vydehi. This will be an important landmark in our journey, begun by our father. To make Vydehi an institution that creates new benchmarks, that is respected and recognised for its vision and actions.

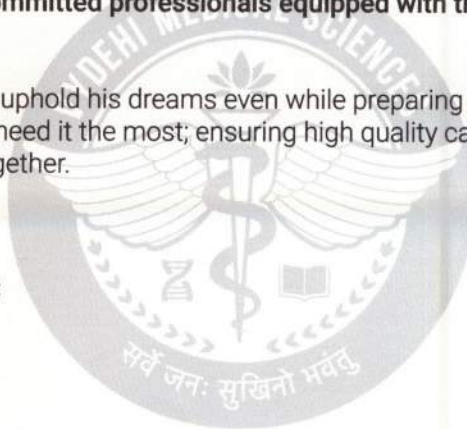
The new identity, a healing Shankha, is inspired by the perfect natural form of the Conch, an auspicious symbol of healing and new beginnings. Ayurvedic doctors have used it for centuries, specifically, a preparation of conch shell ash (Shankha Bhasma) is used for its antacid and digestive properties. In Yoga, the Shankha Mudra helps clear the throat and has a positive effect on the respiratory system. It also helps in de-stressing. In Western medicine, experiments are being conducted to verify the link between sound waves generated by the collective blowing of conch shells and their effect on hormonal disorders. In Hindu scriptures, it is a giver of fame, longevity and prosperity. A cure, a signifier of harmony. Its sound has positive vibrations and healing properties. Its natural perfection is our inspiration.

Our new motto is **Healing You**. We must recognise that each patient, each student and every individual is unique. The ethos of Vydehi is based on a special model of healing - one that is compassionate and affordable, responsive and proactive, directed and holistic. One that is centered on the patient and on the student, and is built on a rich legacy of trust at its very core. Our strengths are already numerous. We will build the rest together.

In the months to come, our hospital will get a facelift. And so will our medical college. Our offices, corridors and departments. Our website and other modes of communication. Our identity has been transformed to reflect our new direction. In a way, this is back to basics. Our illustrious father of Vydehi had set forward the vision of our organisation as **"To provide a world class integrated healthcare system, with a focus on compassionate patient care to the underprivileged people, by leveraging state-of-the-art technology led by a team of committed professionals equipped with the finest medical skills and competencies."**

We will continue to uphold his dreams even while preparing for the future. We will continue serving those who need it the most; ensuring high quality care affordable to all. Towards a healing journey. Together.

Yours truly,  
Mrs. D A Kalpaja  
Director, VIMS & RC



healing you™